



HOOD RIVER–WHITE SALMON BRIDGE REPLACEMENT

Bridge Aesthetics Committee

Committee Purpose

Provide guidance to the design team to ensure the new bridge reflects the natural beauty of the Columbia River Gorge and expresses the region’s unique cultural identity.

Timeline & Deliverable

The BAC will meet four times between January and June and gather two rounds of public feedback. The committee will use that feedback when making its recommendations, which it will compile into an **Aesthetics Guidance Memorandum**. The bridge designers will consult this document when they choose how the bridge will look — both when traveling across it and when viewing it from a distance.

Meetings & Members

The committee has six community members (three from Oregon and three from Washington) and 16 representatives from agencies and organizations with expertise in transportation or a connection to the Columbia Gorge Scenic Area.

What the committee WILL advise on	What the committee WON'T advise on
Colors of bridge and furnishings — for harmony with the landscape	Structural type (e.g. arch, truss)
Furnishings — including railings, traffic barriers, overlooks, lighting, benches and protective screening	Bridge structural material (concrete, steel, etc.)
Artwork and landscaping — on the bridge and at bridgeheads	Exact location, height or width of the bridge
Signs — both interpretive and wayfinding (all signs will be required to meet state and federal requirements)	Speed limit, lane width or location or design of street connections

Learn more

Please visit hoodriverbridge.org/aesthetics-committee.